

## Moderator and Facilitator Roles

## Matt Riordan, Regional Manager, Robertsday

Greg Clark was the facilitator for two intensive public forums held on the same day in Al Ain (UAE) on 8 July 2009. The aim of these forums was to immediately engage with a core panel of 20 or so invited dignitaries and key stakeholders from the Al Ain Municipality, the federal government of Abu Dhabi (and elsewhere) and elicit their thoughts, commentaries and 'stories' about Al Ain in a way that would enlighten and inform our project - to develop and enhance the 'City Image' of Al Ain. This was a most challenging task due to the considerable cultural awareness needed, and the intellectual endurance required, but Greg carried it off with charm, tact and aplomb. His brief but significant involvement helped immeasurably in assisting both the project team and the client audience to better understand and resolve the many issues involved.

## Alexandra Jones, Associate Director, The Work Foundation

Greg chaired a joint Work Foundation and OECD conference looking at recession, recovery and re-investment for local leaders. We worked together on the research and event preparation and he then managed panel and speaker session on the day. Greg combines expert knowledge of economic development issues and an ability to ask challenging questions of speakers and audience with a warm and engaging style. He was a superb chair – feedback was universally complimentary - and we look forward to working with Greg again in the future.

## Hellen Meijer, European Investment Bank

Greg Clark was recommended by EIB experts as a moderator for the Bank's Annual Forum on transport, investment, and urban development held in March 2009 in Barcelona. He has been able to steer and guide to a large extent the conference programming and assisted with his enormous network to get a number of eminent speakers on the agenda. Apart from being extremely helpful and efficient during conference preparations, Greg Clark has done a fantastic job on stage and played a key role during the two conference days. Beyond his technical knowledge and expertise, wit and humour joined with outstanding rhetoric performances made his contribution both a very pleasant and enriching experience.

## Paul Wheeler, Editorial Director, Thames Gateway Forum

Greg brilliantly facilitated and scoped a number of sessions at the 2008 Thames Gateway Forum. He has the rare, if not unique, attributes of expert knowledge and an ability to think on his feet combined with a lively sense of showmanship. A great communicator, always informative, thought provoking and entertaining – he is a delight to work with and his contacts book comes in pretty handy too!

Gordon McKenzie, World Wide Local & Regional Government Lead, Public Sector, Microsoft  
Microsoft LRG Solutions Forum 2008

Greg was our chosen chairperson for our first Worldwide Solutions Forum on Local and Regional Government. Not only did he portray his great knowledge of the subject matter, he also adapted extremely well into the technology related aspects of some of the challenges. I would say Greg is a uniquely gifted speaker and chairperson but also a true expert when it comes to understanding what our customers think.

Ian Bromley, Chief Executive, Creative Sheffield  
Sheffield Economic Summit 2008/2009

Greg acted as a moderator and master of ceremonies at a joint Creative Sheffield - Sheffield Chamber of Commerce event. He helped us plan the event, suggested speakers and managed panel and speaker sessions on the day. Feedback on the event consistently rated Greg more highly than any other aspect of the day.

## Gill Taylor, Chief Executive Academy for Sustainable Communities

Greg facilitated a major international symposium for the ASC, with delegates from over 30 countries. He has a wonderful ability to engage his audience in a warm and collaborative manner, to maintain focus and energy

and to ensure quality outcomes. Greg has considerable knowledge and expertise and we look forward to working with him again in the future.

Nicholas Ridley, President British Council for Offices - Managing Director NCREal Estate Consulting Limited

Greg Clark is an exceptional resource, he combines passionate enthusiasm for his subject, with intellectual firepower and knowledge that gives professional audiences a real benefit. He helps greatly in distinguishing a conference he is involved with from the typical average. I thoroughly enjoyed working with Greg on my BCO Annual Conference in Brussels and look forward to working with him again.

Nigel Tomlinson, CEO, Sheffield Chamber of Commerce  
Sheffield Economic summit 2008/2009

Greg's energy and enthusiasm coupled with an uncanny ability to constantly sense the mood of an audience made him the ideal choice to host the RE:Inventing The City Conference and a pleasure to work with. Quite superb!

Dr. Jasmin Franz, Siemens AG, Siemens Leadership Excellence Programmes

Greg ran very powerful sessions in the Leadership Development Program for our Top Management at Siemens on the lessons from Megacity success factors and strategies. With an outstanding engagement and effort he gave us thoughtful insights in Metropolitan strategies. Greg enabled us to develop a better understanding of the customer leading interdisciplinary discussions empowering political and business perspectives. With great success he facilitated a really challenging learning session and he showed great feedback skills.

Bill Kistler, President, ULI Europe

Greg has a unique ability to synthesize ideas in a presentation or debate and draw participants into memorable discussion. His knowledge of the issues combined with an ability energize a room helped make our Annual Conference in Paris and World Cities Forum in Shanghai great successes. His advice on programme, speakers and format for these events was also invaluable.

Prof Mark Kleinman, Director of Urban Policy, UK Government

Greg has facilitated many of the recent meetings between the ODPM, Urban Experts, and Cities from across the country. He brings a real sense of purpose to these sessions and ensures that we achieve concrete progress and outcomes.

David Lunts, Executive Director, Greater London Authority

Greg is facilitating the key meetings of our London Plan Review and the Government's Review of the powers of the Greater London Authority. He brings great facilitating skills, as well as an excellent knowledge and a sense of humour. He is our first choice whenever we need someone.

Ron Culley, CEO, Scottish Enterprise Glasgow

Greg facilitated Glasgow's State of the City Economy event in 2005. He achieved great audience participation as well as driving us at some difficult questions with great confidence, considerable warmth and wit. It was our best conference so far. He really is a most accomplished individual whose breadth of knowledge in his field is unsurpassed.

**Jeff Stone, Vice President, IEDC, Washington DC**

Greg has moderated a number of major sessions at our annual conferences. He always has shown an extraordinary ability to lead the discussion in the most productive directions. His depth of knowledge and adaptability was most evident during a major general session on outsourcing and the global economy. With little time to prepare he mastered the use of interactive voting technology, which ensured real time feedback and discussion between the 1200 participants and the keynote speaker. He turned a potential problem into a tremendously productive session. We are very grateful for his keen insight and expertise as a moderator.

**Manny Lewis, CEO, London Development Agency**

Greg facilitated our Annual Public Meeting in 2005. He did this with considerable aplomb, enabling myself and colleagues to focus on the key issues and our guests. This really made the event work.

**Andrea Carpenter, Urban Land Institute**

Greg chaired a forum we held in Birmingham on catalysts for regeneration in second-tier cities. Greg's professionalism as chair raised the calibre of the day – his own insights helped lead the discussion and encouraged great contributions from all participants. He kept the day on track so we arrived at meaningful conclusions for ULI's follow-up research while his congenial style also ensured the day was informative and entertaining.

**Graeme Reid, CEO Johannesburg Development Agency, 2005**

Greg facilitated our recent cross city meetings on the World Cup and the Fast Train. His skills enabled us to find agreement and ways forwards where none initially appeared possible.

**Sue Baxter, Director, RDA National Secretariat**

Greg facilitated our recent meeting of our CEOs with the UK Government. It was a most productive meeting and built excellent working relationships.